















Listing Input Comparison

	Private Listings	Standard Listings	Exempt Listings (not in MLS)
Requires a listing agreement.			
Can be sent through IDX/Broker Reciprocity Programs, to clients through connectMLS and syndication websites.	 *		
Can be marketed to the general public on an open website (Public Facebook page, Craigslist, etc). <i>Publicly marketing exempt listings is a violation of MRED's rules.</i>			
Listings are required to be added within 48 hours of listing agreement or 24 hours of public marketing**; whichever comes first.			
Listings accrues market time.			
Requires listings to have photos.			
Where does your listing have to end up for you to get credit in the MLS?			
Requires a Private Listing Addendum.			
Requires an exemption form.			

*Clients can be sent Private listings via connectMLS if enabled by listing broker. Brokers can also receive their own Private listings in a broker back office feed. **Public advertising includes any public-facing website or publicly accessible print advertising, including for sale signs.

