



MRED

Midwest Real Estate Data

Listing Input Comparison

	Private Listing Network	Standard Listing Network	Exempt Listing (Not in MLS)
Requires a listing agreement	✓	✓	✓
Can be sent through IDX/Broker Reciprocity Programs, to clients through connectMLS (including Homesnap), and syndication websites		✓	
Can be marketed to the general public on an open website (Public Facebook page, Craigslist, etc). <i>Publicly marketing an exempt listing would be in violation of MRED's rules</i>	✓	✓	
Requires an offer of compensation	✓	✓	
Listings are required to be added within 72 hours of listing agreement or 24 hours of public marketing; whichever comes first	✓	✓	
Listings accrues market time		✓	
Requires listings to have photos		✓	