

rDesk CRM Stage Release Notes, version 9.2

Real Estate Digital is proud to announce the release of rDesk CRM v9.2. Releases will occur during the evening on the night before the date shown.

Stage release date: June 13, 2013

Production release date: June 26, 2013

We recognize that our release notes can be lengthy at times so to help you identify the items that should be read and previewed first in Stage, we added a **O** *Read Me First* symbol to the title.

Contents

Usability 2
• Single View of Contacts and Leads 2
Action Plan Manager
Enable Publish/UnPublish Icon in Badge5
Make the View filter Dynamic 5
Add a Link to Quick Email6
Revised Occasions 6
Ability to Print7
User selection for View will "stick"
Message for Second Activity on Recurring plan9
New Flyer Templates9
Add Timestamp for Last Action11
Warning Message when removing Contact from Group11
Configurability
• Ability to Opt Contacts Back In
Change Timestamp for APM13
Apply Updated Routing Rules to Retracted Leads14
Notify Company or Office (Broker) when Lead is returned15
Add Rental to Lead Categories16
• Read Me First



Sustainability	17
Exchange Sync	17
rDesk Unified Platform Project (UPP)	18
Documentation	18
Change Control	19

Usability

• Single View of Contacts and Leads

rDesk Elementool Ticket: 13620

We know it has been confusing for your agents to have two different places to see all of their contacts and leads. As part of our unified platform project, we now have a single view where you can see all contacts and leads, as well as take actions (add, accept, assign, decline, delete, etc.), filter, and manage (add activity, send an email) from one location.

Dashboard	My Contacts	5											
Contacts	Filter		Action 💌 Mi	inage 💌									Total Contacts (9)
Contacts	Filter Name:	All Contacts									Search	E	Selected Contacts (0)
Groups	Eirst	Last	Address	Phone	Email	Source	Contact Type	Status	Created	 Last Action 	Next Activity	Accepted	Action
Lead Admin Reports	m testő	lead5	Accept lead to view		Accept lead to view	rDesk / ManualImport	Lead		05/08/13	05/08/13 Email notificatio		No	📀 🕄 😁
Import Export	in test4	lead4	Accept lead to view		Accept lead to view	rDesk / ManualImport	Lead		05/08/13	05/08/13 Email notificatio		No	🛛 🕄 😁
Who's Online	in test3	lead3	Accept lead to view		Accept lead to view	rDesk / ManualImport	Lead		05/08/13	05/08/13 Email notificatio		No	🛇 🕄 😁
Most Active	m John	Johnson	1 First Street. Irvine, CA 92620	949-555-1212	ii@johnson.com	rDesk / ManualInput	Lead	Warm	03/12/13	03/12/13 Assigned to Actio		Yes	â 😁
Calendar	- Wil	Williams	11 Eleventh Street. Portland , OR 97201		wwgeol.com	rDesk / ManualInput	Contact		09/19/12	09/19/12 ActionPlan activi		Yes	ŵ
Quick Email	In Ion	Thompson	8 Eighth Street. Portland, OR 97201	503-000-1515	m@aol.com	rDesk / ManualInput	Contact		09/19/12	09/19/12 ActionPlan activi		Yes	Ξ.
Marketing	Stave	Stevenson	10 Tenth Street. Portland, OR 97201	503-888-1717	ssilleol.com	rDesk / ManualInput	Contact		09/19/12	09/19/12 ActionPlan activi		Yes	â
Markeong	Ested	Roberts	9 Ninth Street. Portland, OR 97201	603-999-1818	m@eol.com	rDesk / ManualInput	Contact		09/19/12	09/19/12 Contect updated b		Yes	â
Tools	In Jamy	Jones	2 Second Street. Portland, OR	541-555-1212	omarkuson@cox.net	rDesk / ManualInput	Contact		09/18/12	09/18/12		Yes	fi .
Favorites			97212							Contact updated b			-
Sapricas												First	Previous 1 Next Last

For the newer users among us struggling with the difference between what is a lead versus what is a contact, we now have one name for all ... "contact". You will see subtle label changes to this point. A lead (routed from your website or third-party lead source) is simply a type of contact. The contact type (contact or lead) will be viewable in the grid and the actions available for the contact will depend on the type as well as the role of the user.

Agents can now manually add a contact and select a type (which allows the new contact to be added to a group) and source (which helps identify the source of the lead). We also added a "Save & Add New" button to the new contact overlay so you can quickly enter additional new contacts one after the other.



Primary Contact							
	First Name *		Middle Name	Last Name	•	_	
Name:	Prefix Suffix		Designation	Nickname			
Company:	Title	Company	-				
Phone:	Home Phone	Work Phone					
	Mobile	Fax					
	* At least one phone OR ema	il is required	Use for APM				
Primary Email:			\checkmark				
Secondary Email:							
Alternate Email:							
	* At least one phone OR ema	il is required					
Website:							
Method: Lead Status:	No preference Tir	ne: No preferen	ice 🔻				
Lead Status: ddress	•	ne: No preferen	ice 🔻			•	
Method: Lead Status: ddress Idress Type: Hor Street:	•	ne: No preferen	ice V			•	
Method: Lead Status: ddress tdress Type: Hor Street: City: State:	•	ne: No preferen	ice 🔻			•	
Method: Lead Status: Iddress Type: Hor Street: City: City: State: Zip: City: C	ne •	ne: No preferen	ice •			•	
Method: Lead Status: ddress Type: Hor Street: City: City: State: City: C	ne v	ne: No preferen Source: rDesk - Ma				•	
Method: Lead Status: ddress tdress Type: Hor Street: City: State:	ne v	Source:				•	
Method: Lead Status: ddress Type: Hor Street: City: State: Zip: Dions Zip: State: Zip: Dions Ptions Select any that app Vasentee Owner Active Listing Dusiness Associate Juyer	ne v	Source:				^	

• Read Me First

Copyright © 2013. Real Estate Digital. All rights reserved.



As an Admin (CoBrand Admin, Lead Admin, Customer Care), you can distinguish when manually adding a contact if it is a lead or not by checking a new box ... "Mark As Lead". (Agents can only manually add contacts.)

Options			4
[Select any that apply]	Source: rDesk - ManualInput	•	
[Select any that apply] Absentee Owner	rDesk - Manualinput	•	
Active Listing			
Business Associate Buyer +	Mark as a Lead		
Assign to Company @ Assign to Me			
lotes			
SAVE	SAVE & ADD NEW	CANCEL	

The Admin tabs (Customer Care, Company Leads, Company Leads Deleted, Office Leads, etc.) will remain the same and now be found under the Contacts left nav menu by default.

Dashboard	My Contacts Customer Ca	are Company Leads Company Le	ads (Deleted)									
Contacts	Filter	Manage 💌									Total Cor	npany Leads (29,426
Contacts	Filter Name: All Leads past	Filter Name: All Leads past 30 days									Search: - Contact Info -	
Groups	Eirat	Last Address	Phone	Email	Source	Type	Status	Created	Last Action	Assigned To	Accepted	Action
Lead Admin Reports	amsynaregression50	lead50		armsynaregressionlead@lps.com50	rOesk / ManualImport			06/03/13	08/03/13 Lead sent to CRM	Stephen Patten	Yes	ŵ 😁
Import Export	gmsyngregression49	lead40		armsynarepressionlead@lps.com49	rDesk / ManualImport			06/03/13	05/03/13 Lead sent to CRM	Stephen Patten	Yes	ŵ 😁
Who's Online	amsynarepression48	Jead48		armsynaregressionlead@lps.com48	rDesk / ManualImport			06/03/13	05/03/13 Lead sent to CRM	Stephen Patten	Yes	û 😁
Most Active	amsynaregression47	lead47		amsynaregressionlead@lps.com47	rDesk / ManualImport			06/03/13	05/03/13 Lead sent to CRM	Stephen Patten	Yes	â 😁
Calendar	amsynaregression46	lead40		ams;naregressionlead@lps.com40	rDesk / Manualimport			06/03/13	06/03/13 Lead sent to CRM	Stephen Patten	Yes	û 😁
Quick Email	misyngrepression45	lead45		armsunaregressionlead@tps.com45	rDesk / Manualimport			06/03/13	05/03/13 Lead sent to CRM	Stephen Patten	Yes	ŵ 😁

Note: Our rDesk Mobile platform will also show a combined contacts and leads view. The Leads button will no longer be available and all contacts and leads will be under Contacts.

[Screen shot to be added]

Benefits

- ✓ Eliminates confusion as to what is a lead versus a contact
- ✓ Improves agent productivity since all are located in one place
- ✓ Completes the first step needed for the rDesk Unified Platform Project where all contact information resides and is managed in rDesk CRM



Note: In our next release, we will be redesigning the Contacts user interface as well as introducing a new all expanded Contact record! We will also be creating a separate section for managing and assigning leads for Admins.

Action Plan Manager

We had such an overwhelming response to our new Action Plan Manager that we continued the work in this release. We have added many of your suggestions which including placement of the red asterisks for required fields, removing default date range for recurrence, replacing the edit with the copy icon, as well as the following;

Enable Publish/UnPublish Icon in Badge

rDesk Elementool Ticket: 13661

We have enabled the publish/unpublish icons that display in the badge so an Admin user can publish the plan from within the plan instead of having to go back to the Action Plans view.



Benefits

 Saves time by eliminating the need to navigate elsewhere to publish or unpublish an Action Plan

Make the View filter Dynamic

rDesk Elementool Ticket: 13660

We have made the View filter dropdown display the types of action plans (System, Company, Office, User) available to the logged in user.

A 1	Action Plan Manager Manage Email Activities -+							
	A series of online activities that are automatically scheduled on your behalf. You can create, edit, copy or delete an action plan.							
Action	n Plans Total: (54)							
+Cre	eate New Action Plan	Show 50 items	•		User 🛼			Q
Owner	Title	*	Activit	ies d	All System Company ts	Publish	Actions	;
	**Recur				Office User	۵		命

Benefits

• Read Me First

Page 5 Copyright © 2013. Real Estate Digital. All rights reserved.



> Improves usability by not displaying blank results if action plans for the chosen filter are not available to the user

Add a Link to Quick Email

rDesk Elementool Ticket: 13703

We added a link within Action Plan Manager so a user could easily launch Quick Email to select and send a single action plan activity to a contact.

	A series of online activities that are automatically scheduled on your behalf. You can create, edit, copy or delete an action pla	in.				
ction	Plans Total: (54)					
+Cre	eate New Action Plan	Show 10 items View	User			
wner	Title	Activities	Active Contacts	Publish	Action	IS
1	**Recur 🗢	1	View	¢¢	₽ ⊕ /	P
1	<u>14192-r</u> 🛱	0	View	Þ	🖵 🕀 🖊	P
1	<u>9.2 14041</u> 🛱	0	View	ø	🖵 🕀 🖊	P
1	another new plan @	1	View	ø	🖵 🕀 🖊	P
1	Christine's Task Plan I @	12	View	Þ	🖵 🕀 🖊	P
1	Copy of **Recur =	0	View	<⊅⊳	🖵 🕀 🖊	P
1	Copy of **Recur [1] 🗢	0	View	ø	🖵 🕀 🖊	P
1	Copy of **Recur [2]	0	View	Ø	🖵 🕀 🖊	P
1	Copy of 12-Month Agent Attribute Postcard Series @	6	View	<⊅	🖵 🕀 🖊	P
1	Copy of 12-Month Agent Attribute Postcard Series [1]	6	View	ø	₽ @ /	p

Benefits

 Improve usability by allowing user to email action plan activities without having to navigate out to Quick Email

Revised Occasions

rDesk Elementool Ticket: 13876

We have updated and have made additional occasions available when creating calendar driven action plans to include the following;

Martin Luther King Day, Presidents' Day, Daylight Savings Start, First day of Passover, Easter, Memorial Day, Labor Day, Rosh Hashanah, Yom Kippur, Columbus Day, Daylight Savings End, Veterans Day, First Day of Hanukkah, Thanksgiving



Action Plan Manager Action Plans								💄 🚸 I 🛔	Caler	
An Action Plan is a series of online activities. Just click on ea	ach to view or edit.									
tion Plan Title (Tip: Use a title to help identify in the future)										
oups test Created: 04/17/2013								Cancel	Preview	v Sa
Who can use this? Please decide who is authorized to	use this action plan.									
Manage Activities Total: (1) Add and manage a	all of the activities associated with	this plan.								
+ Add Email Activity -					Display lo	go an	d my photo	o at the top of each	h email a	activity.
Activity	-									ctions
ACTIVITY	Туре	Category		Send	Date or Occasion				Ac	ctions
Client For Life Letter 1 - Initial Letter	Type Email	Category Email	01/01/0001		None	в				
•				or	None EASTER THANKSGIVING MARTIN LUTHER KING DAY PRESIDENTS DAY	2				œ >
Client For Life Letter 1 - Initial Letter		Email		or	-None- EASTER THANKSGIVING MARTIN LUTHER KING DAY PRESIDENTS DAY DAYLIGHT SAVINGS START FIRST DAY OF PASSOVER MEMORIAL DAY	ł			Ţ	• >
Client For Life Letter 1 - Initial Letter	Email	Email		or	-None- EASTER EASTER THANKSGIVING MARTIN LUTHER KING DAY PRESIDENTS DAY DAYLIGHT SAVINGS START FIRST DAY OF PASSOVER LABOR DAY ROSH HASHANA YOM KIPPUR	tem	s 💽		Ţ	• >
Client For Life Letter 1 - Initial Letter Manage Recipients Total: (1) Add and man	Email	Email		or [-None- None- EASTER THANKSGI/ING MARTIN LUTHER KING DAY PRESIDENTS DAY DAY/LGHT SAVINGS START FIRST DAY OF PASSOVER MAGOR DAY AGOR DAY AGOR DAY AGOR DAY AGOR VAY ROSH HASHANA YOM KIPPUR COLUMBUS DAY DAYLIGHT SAVINGS END DAYLIGHT SAVINGS END	tem	s 💽	Status	Previev	(†
Client For Life Letter 1 - Initial Letter Manage Recipients Total: (1) Add and mana Add Recipients	Email	Email		or [-None- None- EASTER THANKSGVING MARTIN LUTHER KING DAY PRESIDENTS DAY DAYLIGHT SAVINGS START FIRST DAY OF PASSOVER MEMORIAL DAYSOVER MEMORIAL DAYSOVER MEMORIAL OK ROSH HASHANA YOM KIPPUR COLUMBUS DAY	tem: End			Previev	€ X v Sa

Benefits

 Improves usability by giving additional options when creating action plans based on annual varied date occasions

Note: We removed Independence Day/4th of July and Christmas since they occur on the same day each year.

Ability to Print

rDesk Elementool Ticket: 14033

We had added a Print button that will allow users to print a single activity or all activities within an Action Plan. You can find this available in three locations when you click Preview either from the summary view, a plan, or a single activity. From the plan, you will receive a printed version for each activity. This does not apply to task plans or tasks mingled with activities within a plan.

Page 7







Benefits

✓ Improve usability by offering the option to print out action plan activities

User selection for View will "stick"

rDesk Elementool Ticket: 13945

• Read Me First

Page 8 Copyright © 2013. Real Estate Digital. All rights reserved.



Patched on 4/26/13

When a user selects a View from the dropdown list, it will remain at that view as the user navigates to other pages within CRM.

A series of online activities that are automatically scheduled on your behavior	ulf. You can create, edit, copy or delete an action plan.
Action Plans Total: (39)	
+Create New Action Plan	Show 10 Items View User

Benefits

✓ Improves usability by maintaining the user selected preference

Message for Second Activity on Recurring plan

rDesk Elementool Ticket: 14017

Patched on 4/26/13

If a user tries to add a second activity to a recurring plan (which is designed for one activity), a message will display indicating that the original activity will be replaced.

		a aurorant a ativit	for this plan?	3
Do you want this acti	vity to replace th	e current activity	for this plan?	
	No	Vac		
	INU	165		

Benefits

✓ Improves usability by confirming with user that they want to replace the activity

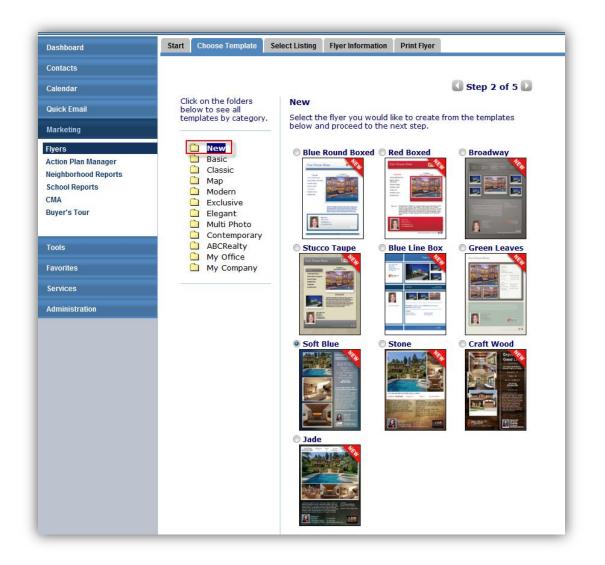
New Flyer Templates

rDesk Elementool Ticket: 12723

We have added brand new flyer templates and you can find them in a new folder called "New". Built by our own UX team in HTML, we will be adding more as we continue to plan for our new Flyer redesign in a future release.







Note: Our new flyer templates are "emailable" but only as a PDF attachment, as are the current templates available.

If you have customized the available flyers, you will not see the 'New' folder and the new templates. <u>Let your Account Manager know if you want us to insert these new templates for you</u>.

Benefits

- ✓ New templates will improve agent adoption and usage of marketing materials
- Built in HTML, the new templates will offer more flexibility for revisions and customizations in future releases

• Read Me First

Page 10 Copyright © 2013. Real Estate Digital. All rights reserved.



Add Timestamp for Last Action

rDesk Elementool Ticket: 14080

We have added the timestamp for the Last Action to the grid view for all contacts and leads.

			ads Company Leads (Deleted)							
Filter	💌 M	anage	-						Total Cor	npany Leads	s (29,372
First	<u>Last</u>	Address	Phone	Email	Source	Type Status	Created	Last Action	Assigned To	Accepted	Action
zztest	zz22568			zztest 22568@qa-team.com	Company Website / Contact Form	Buyer			zzQAAgent zzQAABCRealty	Yes	â 🕈
zzrdeskauto	zzsmsaccept			zzrdeskautosmsaccept@ga-team.com	Company Website / Contact Form	Buyer			Christine Markuson	Yes	â 🖻
11	Iter Name: All Lea First zztest	Iter Name: All Leads past 30 of First Last	Iter Name: All Leads past 30 days First Last Address zzlest zz22568	Iter Name: All Leads past 30 days	ter Name: All Leads post 30 days I first Last Address Ethone Ennal states states Last Address tates tates tates tates tates tates tates tates tates tat	ter Name: All Leads past 30 days. Eirat Last Address Phone Email Source Eirat 22206 Phasesmooth Company Website / Contact Form	ter Name: All Leads past 30 days. Eirat Last Address Ehone Email Source - Type Status Eirat Last Address Ehone Email Company Website / Contact Form Buyer	ter Name: Al Leads past 30 drys. frinzi Last Address Phone Email Source - Yue Status Created Source Source Status Status	Iter Name: All Leads past 30 days Email Source Sear 1 [triat Last Address Phone Email Source Trice Status Created Last Address Source 1 statist ration #24063/lege stram.com Company Website / Contact Form Buyer 0502113 9:53 AAL	ter Name: All Leads past 30 days: 1 [rinz Last Address Phone Email Source - Type Status Created Astanced Io Source Status Source Source Status Source Source	ter Name: Al Leads past 30 drys. 1 fürst Last Address Phone Email Source - Type State Created Final Created Assigned To Assig

The Last Action is the last event performed by the contact, which is different than the Last Activity which is a user or system activity and is captured in the Contact history.

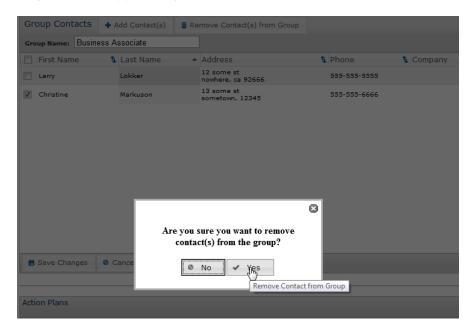
Benefits

✓ Exposing the timestamp in the grid view will improve lead capture and conversion

Warning Message when removing Contact from Group

rDesk Elementool Ticket: 13305

We have added a new message that displays when a user removes a contact from a group so they have the opportunity to cancel beforehand.



Benefits

Improves usability as it prevents users from accidentally removing a contact from a group



Configurability

OAbility to Opt Contacts Back In

rDesk Elementool Ticket: 13391

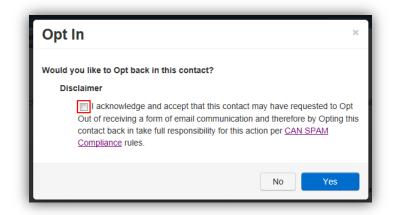
We have added the ability for CoBrand Admins, Franchisor Admins and Franchisee Broker Admins to opt contacts back in that have accidentally opted out of APM, Flyers and Quick Email. For companies that use Quick Email to do internal emails blasts, this will reduce the common request for our development team to add their users back in.

Under Administration, CoBrand Admin, you will find a new tab called "Opt Out" where you will see a list of all of your unsubscribed contacts from the beginning of time. You can search by name or email address and once found, you can click the Opt In icon which will resubscribe the contact to receiving all marketing emails for your company.

Opt-Outs Total: (27)							
Jse this page to select and opt in	contacts that have accidentally unsubscribe	d from Action Plans, Flyers and Quick Email					
				Show 10 items			Q
First Name	🔶 Last Name	🔶 Email	\$	Assigned To	🕴 Opt-Out Date 🔻	Туре	Opt-
UseSecond	Email	usesecondemail@ga-team.com	Woodgat	e,Patricia	2/19/2013	1	đ
zzJim	zzBrown	zzJim.zzBrown@qa-team.com	Woodgat	e,Patricia	11/28/2012		۲
zzTom	zzSmith	zzTom.zzSmith@ga-team.com	Woodgat	e,Patricia	11/28/2012	1	đ
zzAgentadmin	zzClient	zzagentadminclient@qa-team.com	Woodgat	e,Patricia	11/28/2012		đ
Tom	Baker	tom.baker@ga-team.com	Woodgat	e,Patricia	11/28/2012	H	
zzNew	zzZContact	zznewzcontact@qa-team.com	Woodgat	e,Patricia	11/14/2012		đ
zzTestEventPrimary	zzADD2Calendar	zzADD2Calendar@qa-team.com	Woodgat	e,Patricia	11/14/2012	H	đ
UseThird	Email	usethirdemail@qa-team.com	Woodgat	e,Patricia	11/14/2012	1	e
UseSecond	Email	usesecondemail@ga-team.com	Woodgat	e,Patricia	11/14/2012		
zzTestUnsub	zzcomp	zzTestUnsubcompany@ga-team.com	Markuso	n,Christine	11/12/2012	88	2

Since we need to be sensitive to CAN SPAM Compliance requirements, we will display a responsibility message that will need to be checked to resubscribe the contact, along with a link to the policy.





For Calendar-Driven and Recurring Action Plans, the contact will be reinstated to receive the next activity in the plan. For Day Interval Action Plans, the contact will be reinstated to receive the next activity in the plan according to the schedule that was originally established when the contact was added to the plan.

If the contact is listed more than once in the list, as they may have unsubscribed from multiple users or varied emails, opting them in on one, will opt them back in for all.

We have two CoBrand attributes to control this feature; one to hide the tab (and functionality altogether) and another to be able to simply search and view the list of unsubscribed contacts but not have the ability to opt contacts back in.

<u>Please let your Account Manager know if you wish for us to apply one of these attributes for</u> your company as by default all will have access to this feature.

Benefits

- ✓ Reduces need for development to do this task for internal contacts
- ✓ Offers top level admins the convenience and control to opt contacts back in

Change Timestamp for APM

rDesk Elementool Ticket: 13441

We have changed the timestamp (or time of day) for when action plan manager emails are sent from 12 midnight central standard time to 9 am based on the time zone of the user (this will help those of you that cover multiple time zones)

The exception to this will be for Day Interval plans where the activity is set for "0" which will be sent immediately. The following activities will be sent at 9 am based on the time zone of the user.



For action plan activities exceeding 10,000 emails per company, they will be sent in 10,000 increments every $\frac{1}{2}$ hour until completed.

Plan Type	Added as	Timestamp
Calendar Driven	Contact	9:00 AM based on time zone of user*
	Group	
	Routing Rule	
	Groups - from Group UI	
Day Interval	Contact	Immediately for Day set at "0", 9:00 AM based on time zone of user for following activities
	Group	
	Routing Rule	
	Groups - from Group UI	
	Contact	9:00 AM based on time zone of user*
	Group	
	Routing Rule	
	Groups - from Group UI	
*For email activit	ties totaling more than 10	0,000 contacts per company, the remainder will be sent in increments of 10,000 every 30 minutes until complete

Benefits

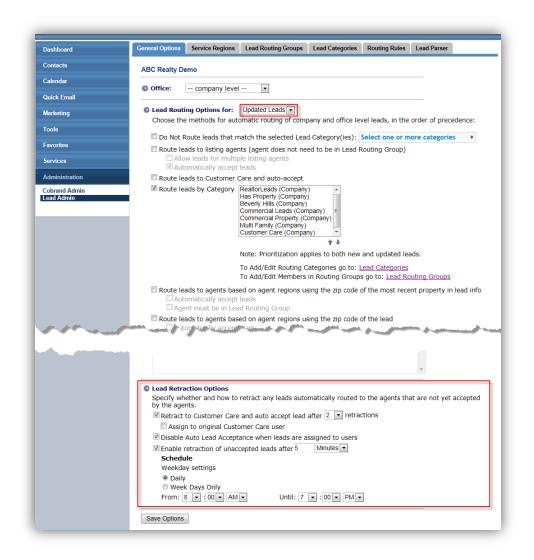
Improves lead capture and conversion by sending marketing emails during the business day

Apply Updated Routing Rules to Retracted Leads

rDesk Elementool Ticket: 14071

We have added the option to apply the updated routing rules to retracted leads when it is an updated lead.





This feature is controlled by a CoBrand attribute so for those of you that have a different set of routing rules for updated leads, versus new leads, you will have to specify if you wish this option.

<u>Please let your Account Manager know if you wish for us to enable this attribute as it will be off</u> <u>by default for most companies.</u>

Benefits

✓ Improves lead capture and conversion for those that have different routing options for new versus updated leads

Notify Company or Office (Broker) when Lead is returned

rDesk Elementool Ticket: 13592



When a lead has been retracted or declined and has been routed to all possible groups, and the lead is returned, you now have the option to send an email notification to your Company or Office (Broker) Lead Admin.

Dashboard	General Options Service Regions Lead Routing Groups Lead Categories Routing Rules Lead Parser				
Contacts	ABC Realty Demo				
Contacts Groups Lead Admin	O Office: company level 💌				
Reports	Lead Routing Options for: New Leads				
Export Who's Online Most Active	Choose the methods for automatic routing of company and office level leads, in the order of precedence: Do Not Route leads that match the selected Lead Category(ies): Select one or more categories				
	Do Not Route leads that match the selected Lead Category(les): Select one or more categories * I Route leads to listing agents (agent does not need to be in Lead Routing Group)				
Calendar	Allow leads for multiple listing agents				
Quick Email	Automatically accept leads Route leads to Customer Care and auto-accept				
Marketing Tools	Route leads by Category Realtor.com (Company)				
Favorites	Commercial Leads (Company)				
Services	Multi Family (Company)				
Administration	Note: Prioritization applies to both new and updated leads.				
Company Admin Lead Admin	To Add/Edit Routing Categories go to: <u>Lead Categories</u> To Add/Edit Members in Routing Groups go to: <u>Lead Routing Groups</u>				
	Control leads to the next agent in the Default Lead Routing Group Control Lead Email Notification Options Control Lead Assignment emails to Company Lead Admins Control Lead Admine Contr				
	Do not send emails for manually assigned leads Enable lead notification emails to Company Lead Admins for new Company Lead not assigned to office or user Enable lead notification emails to Company Lead Admins for existing leads returned to Company that are not assigned to office or user				
	Enable lead assignment emails to Office Lead Admins (default)				
	Do not send emails for manually assigned leads (default) Enable lead notification emails to Office Lead Admins for new Office Lead not assigned to user (default)				
	Enable lead notification emails to Office Lead Admins for existing leads returned to Office that are not assigned to user (default)				
	Enable lead assignment emails to users with Company Customer Care role Do not send emails for manually assigned leads (default)				
	Enable lead notification emails to users with Company Customer Care role for new Company Customer Care leads not assigned to office or user Enable lead assignment emails to users within Office Customer Care Lead Routing Group				
	Enable lead assignment emails to users within Office Customer Care Lead Routing Group Do not send emails for manually assigned leads (default) Enable lead notification emails to users within Office Customer Care Lead Routing Group for new Customer Care leads not assigned to user				
	Disable vCard on lead acceptance notification				
	Remove seamless login link in the lead notification email				
	Additional text to be appended at the bottom of the lead notification email sent to users:				
	the start start and the start of the start o				
	· Un Un.				

Benefits

 Improves lead capture and conversion by keeping company and office admins aware of returning unassigned leads

Add Rental to Lead Categories

rDesk Elementool Ticket: 13156



This will be ready to test beginning on Tuesday, June 18th

We have added Rental to the property type dropdown list under Lead Categories, along with Residential, Lots and Acreage, Commercial, and Multi-Family.

Dashboard	General Options	Service Regions	Lead Routing Groups	Lead Categories	Routing Rules	Lead Parser
Contacts Groups Lead Admin Reports Import Export Who's Online Most Active	Lead cate on certai	n criteria. Please Categories: [Selec / Name:	by routing rules to auto use the following optic	ons to configure a		
Calendar Quick Email	Lead So	Irce: Compa	ny Website - CMA	*		
Marketing Tools Favorites	Leau Su	Compa Compa Compa	ny Website - Contact Fo ny Website - Contact Fo ny Website - HelloWorld ny Website - Listing Inqu ny Website - Property In	iry		
Services Administration	Lead Typ	Group Group Group	B C	•		
Company Admin Lead Admin	 Lead's average price of viewed properties is at least \$ Lead viewed at least 1 properties 					
	Lead searched for properties of type Residential Lead viewed properties in these zip co Commercial Multi-Family Rental Remove selected					
	Phone	address captured e number capture ng address captur	d?			
			Save			

Benefits

✓ Expands lead routing options for assigning Rental opportunities

Sustainability

Exchange Sync

rDesk Elementool Ticket: 14229

Patched on 5/30/13

Read Me First

Page 17 Copyright © 2013. Real Estate Digital. All rights reserved.



Our team spent a considerable amount of time this release performing extensive analysis and testing leading to the following substantial improvements to our Exchange Sync functionality. These included:

- ✓ Updated MSMQ configuration settings
- ✓ Code refactoring
- ✓ Sync Host service converted from IIS to Windows service
- ✓ Additional RAM on production servers
- Improved logging with verbosity levels, auto-archiving and writing from concurrent multiple threads

Benefits

✓ Ensure our Exchange Sync services and technology are up to date and can scale to meet increased demand

rDesk Unified Platform Project (UPP)

We have made the necessary architecture changes needed to support the user interface revisions you will see in the next releases. In addition, to the items noted above (#13620 and #14082) a large amount of our development effort in this release was spent completing the following tasks for the rDesk Unified Platform Project. They are;

- ✓ Implementation of Service Oriented Architecture (SOA) framework
- ✓ Add support to obtain contact data from rW (contact profile)
- ✓ Add support for ability for Association/Disassociation of Contact with Agent
- ✓ Support for contact centric rW features (Saved Search, Saved Property, Recommended Properties, Sell My Home)
- ✓ Implement tracking functions for contact scoring data elements

Documentation

As always, we want to make sure that you, your admins, and agents, have easy access to the current user guides (via the Help link to <u>redassists.com</u>) and that they include the most recent enhancements and improvements.

For this release, the following user guides have been created or updated and can be found under these headers,

- Agent Tools
 - Action Plan Manager User Guide



- Contacts/Leads User Guide (combined Contacts and Leads User Guides)
- o Groups User Guide
- Getting Started with CRM
- Flyers User Guide
- o Mobile User Guide
- Company Tools
 - CoBrand Admin Opt Out (New!)
 - CoBrand Admin Broker Docs and Dashboard
 - CoBrand Admin Domains and Designs
 - CoBrand Admin Accounts and Permissions
 - CoBrand Admin Reports and Teams
 - Flyer Token List (*New!*)
 - Lead Routing User Guide
 - Managing and Assigning Leads (New!)

Change Control

Date	Change Type	Category	Section
6/10/13	Add	Usability	Add detail to #14080 Timestamp for Last Action vs. Last Activity
		Configurability	Add grid to #13441 Timestamp for APM
6/11/13	Remove	Usability	Removed #14082 Registered/Associated Agent in Contact history
	Add	Configurability	Add screenshot for #13156 Add Rental to Lead Category, ready to test note
6/13/13	Revise Add	Header Usability	Prod release date Add detail to #12723 New Flyer Templates

