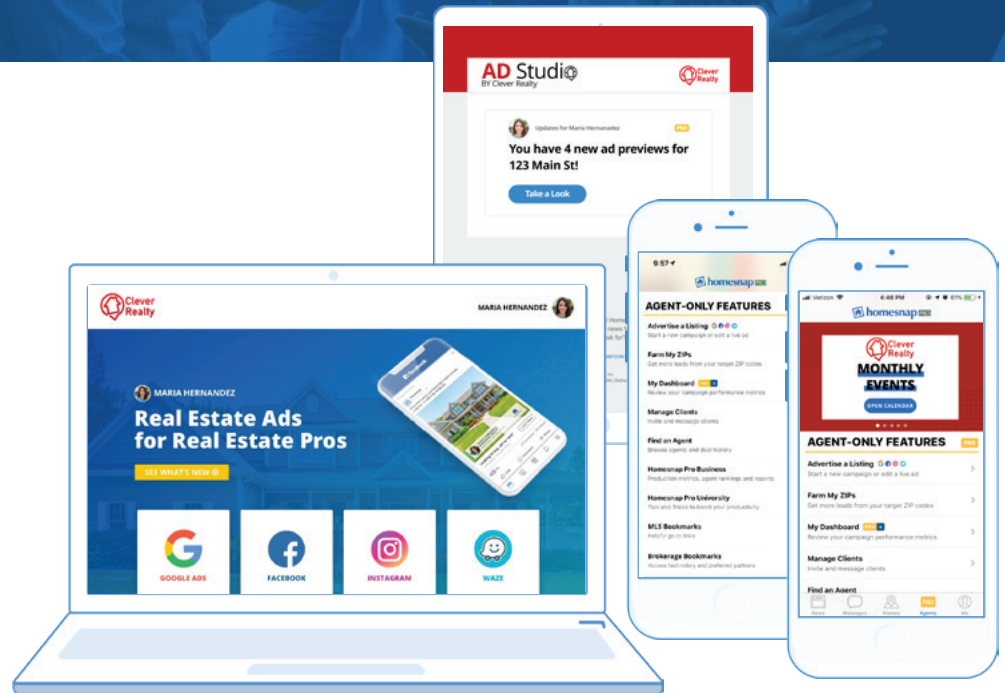


Best-In-Class Marketing Technology For Your Brokerage Partners

Enable brokerages to better recruit and retain their agents when they have access to the power of Homesnap digital advertising



Targeted Digital Advertising Solution

Homesnap's Broker Productivity Platform allows your brokerage partners to compete with larger brokers and tech giants without massive upfront investments. Thanks to a white labeled solution, agents experience an end-to-end marketing technology solution that looks like it's delivered by your Brokerage partner.

Access To Top Ad Platforms

Agents can run ads for their listings on Waze, Facebook, Instagram, and Google in 5 minutes or less. Homesnap partners directly with Facebook and Google and has advertising experts that fine tune ad performance. Our algorithms for targeting combine the ideal group of people—an agent's sphere, Homesnap audiences, and Brokerage audiences.

Brand Front & Center

Brokers can extend their brand to their agents and clients across all Homesnap platforms. The in-app experience, listings, ads and lead pages will feature a brokerage's logo and colors for a stronger, cohesive presence. With a logo, the ads agents run will also be more personalized.

Free Ad Space Inside Homesnap

Keeping agents engaged, knowledgeable and productive with the right technology is a full time job. The Broker Productivity Platform turns Homesnap Pro into a mobile hub for agent communication and access to the technology Brokerages already provide. Brokers get access to digital billboards and bookmarks inside Homesnap to communicate with agents and link to their current technology stack.

Schedule an intro call now at bit.ly/BrokerSuite

