



PREFERRED UNIT OWNERSHIP

Membership has its benefits.

Learn why being an MRED Preferred Unit Owner helps you,
your brokerage and the real estate marketplace!



ABOUT MRED

**MRED is unique among MLSs
because brokerages can become owners.**

Preferred Unit Owners (PUOs) play a critical role in shaping MLS policy and providing feedback for a property database that powers the real estate industry.

MRED's governance is structured to make sure firms
of all sizes are equitably represented.

WHY BE A PREFERRED UNIT OWNER?

HERE'S WHAT YOU CAN DO:



Vote in Board of Managers elections.



Run for MRED's Board of Managers or nominate other owners for the Board.



MRED's Outreach team provides a concierge-style of service, sharing personalized insight into MRED's strategic vision.



Take part in strategic planning and help influence MRED's future.



Serve on MRED's Localized Rules Teams, which helps set MLS policy.



Get early access to new products and advance notice of breaking industry news.



Special access to engage with MRED owners through surveys, forums, and focus groups.



Exclusive invite to annual owner's meeting and other networking opportunities.

WHAT OUR PREFERRED UNIT OWNERS ARE SAYING

“



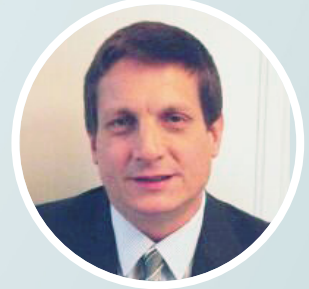
“I’ve been a member of other MLSs and MRED’s ownership, elections and other aspects of participation are exceptional. The broad range of additional support sites are fabulous. Truly, MRED is the engine behind my success.”

Gabrielle Hanson
Hanson Commercial



Being an MRED owner is a true partnership. I have a voice and a vote in the future of the MLS and the vital role it plays in marketplace cooperation.”

Tommy Choi
Keller Williams ONEChicago



“As a small office, I appreciate the opportunity to be an owner of MRED and make as much of an impact with my feedback as a broker with 100+ agents. MRED continues to meet my expectations and I look forward to growing our relationship.”

Ted Szabo
Szabo Realty, Inc.

”

HOW TO GET STARTED

MAKE A DIFFERENCE IN YOUR INDUSTRY

Who can be a PUO?

Each brokerage firm within MRED may have ownership.

What does ownership cost?

Becoming an MRED PUO requires a one-time payment of \$1,000, which can be paid in installments.

What’s the next step?

An application to become a PUO must be initiated by a firm’s ownership. Once approved, a firm’s owner may designate one of its brokers to fulfill the responsibilities of being a PUO.

Contact us at
ownership@mredllc.com



MRED is one of the largest multiple listing services in the nation, servicing Illinois and spanning southern Wisconsin and northwest Indiana.

MRED is dedicated to serving its nearly 50,000 real estate professionals from more than 7,500 offices.



ownership@mredllc.com