



Private Listings FAQs

What are Private listings?

A Private (PRIV) listing is a listing with limited required fields. These listings are sometimes referred to as "coming soon" listings. The listing broker decides if the listing can be shared with individuals outside the MLS.

How do I search for Private listings?

You can search for Private listings in your normal General Search by selecting the Private statuses you wish to include under the property type you would like to search for.

What should I know about Private listings?

- There are a limited number of fields (both required and non-required) for Private listings.
- Private listings are not sent to third-party websites unless directed by the managing broker. No one (brokerage or vendor) receives all Private listings.
- Market time does not accrue for Private listings.

What are the benefits?

Private listings provide MRED customers a secure way in which to enter their "coming soon" listings with an opportunity to premarket them to peers in the spirit of cooperation and compensation. Some reasons to use Private listings include testing pricing or marketing strategies or accounting for a property which is undergoing improvements. For a comprehensive report on the benefits of Private listings, [click here](#).

Are there any rules regarding Private listings?

Yes. Any listing entered into connectMLS (whether private or standard), must be entered within 48 hours of the list date or within 24 hours of advertising to the general public, whichever happens first. Public advertising includes mediums such as for sale signs, public websites, and print media. Failure to comply with this rule will result in an automatic fine of \$1,000.

If you have any questions about rules for Private listings, email our Rules and Regulations department at rules.regs@mredllc.com.

[Click here for answers to more FAQs](#)