DEFINITION OF APPROPRIATE/INAPPROPRIATE USE

The purpose of user contact information (address, phone number, fax number, email address, etc.) contained within MRED systems is to aid in the transaction of real estate business.

Contact Information is prohibited from being used for solicitation of services outside the scope of the transaction of real estate business. Inappropriate use of contact information (email address, etc.) includes, but it not limited to:

- Mass solicitation for employment/recruiting
- Unsolicited mass distribution of listings and/or other marketing materials to MRED system users
- Mass offering of products and/or services not related to the transaction of real estate business
- Spam

DOWNLOADING OF ANY FORM OF CONTACT INFORMATION (EMAIL ADDRESS, PHONE NUMBER, FAX NUMBER, ETC.) FOR A PURPOSE OTHER THAN TRANSACTING REAL ESTATE BUSINESS IS STRICTLY PROHIBITED.

In the event an individual email is sent from one MRED system user to another, it must also comply with Section 9.8: E-mail/Use of the Term "MRED" as found in the MRED Rules and Regulations:

SECTION 9.8: E-MAIL/USE OF THE TERM "MRED": Participants may not use the letters MRED, the words "Midwest Real Estate Data, LLC", variations thereof or MRED approved icons in any e-mail or communication intended or designed to mislead other Participants as to the identity of the sender or sender's relationship to MRED. Any violation to e-mail guidelines will result in an automatic, finable offense, with a fine of $100.00.

REMEDY

Every system user and/or vendor is restricted from utilizing contact information contained in MRED's systems in the prohibited manner(s) detailed above. In the event of inappropriate usage of contact information, **MRED reserves the right to suspend and/or terminate access to MRED systems as MRED sees fit to remedy said inappropriate use. MRED reserves the right to additionally pursue all available remedies as detailed in MREDs Rules and Regulations and in accordance with applicable law.**